



## WHOLEMEAL APPEAL

### Your daily challenge

Nutritional profile

Low bread volume

Short shelf life

Cost optimisation

### GRINDSTED® Fiberline 105 – making more of healthier bread

Bakeries worldwide are facing a challenge as consumers today seek healthier wholemeal breads that are rich in sensory appeal. GRINDSTED® Fiberline 105 is the new way for you to meet all demands – facilitating a higher content of natural wholegrain along with long-lasting freshness.

While existing solutions for the mainstream market only provide softness, GRINDSTED® Fiberline 105 combines softness with improved resilience, securing superior eating quality in the final bread. Tests confirm that wholemeal bread based on our breakthrough ingredient has the same shelf life as white wheat bread.

Another advantage our solution can offer is a reduced need for gluten addition in wholemeal bread recipes – a cost benefit you'll notice on your bottom line.

Say goodbye to wholemeal bread with a dry texture, low volume and short shelf life. Choose GRINDSTED® Fiberline 105 for fresh-tasting wholemeal bread, packed with naturally healthy wholegrain and enduring consumer appeal.

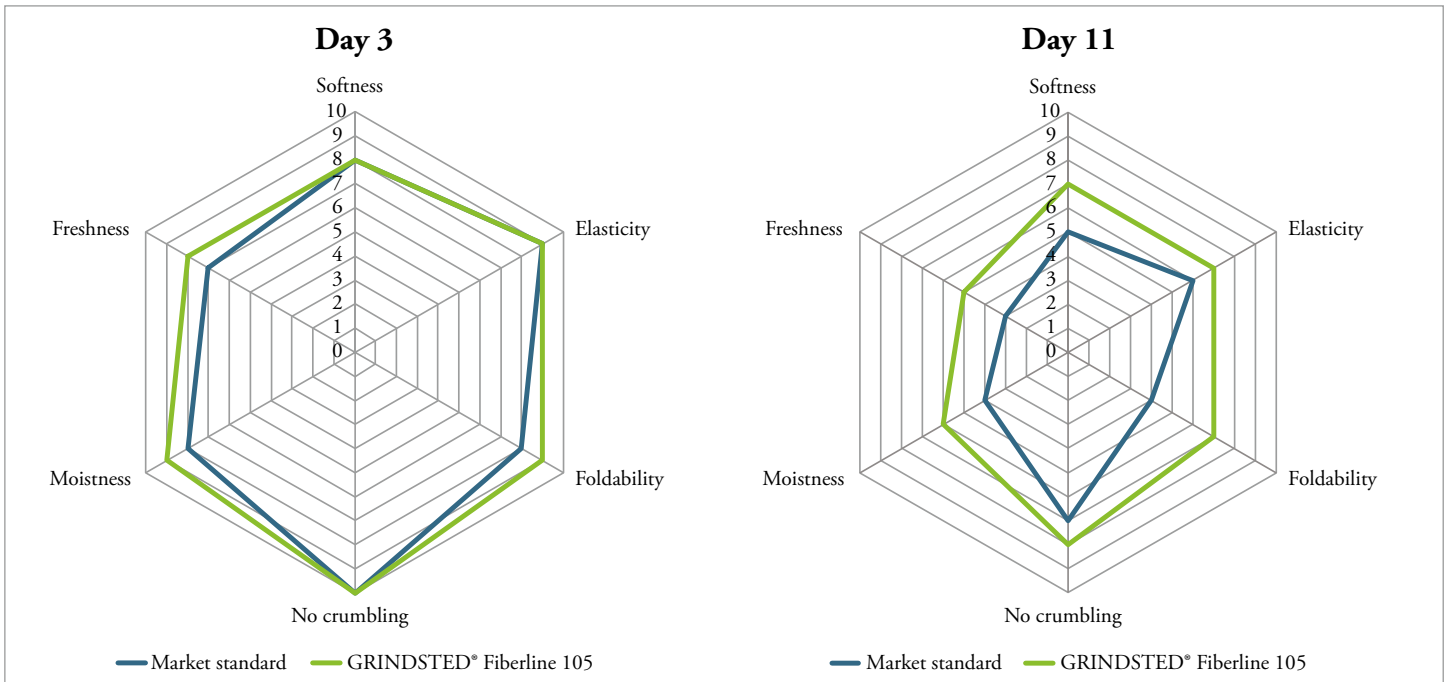


**DANISCO®**

## Your gains and benefits

Your business gains	Your product benefits	Our proven solution
Higher profits on wholemeal bread Increased share of the healthy bread market Improved healthy image	Natural, high-fibre claim Superior eating quality Mainstream appeal Up to two weeks of shelf life	GRINDSTED® Fiberline 105

## Documented performance



Wholemeal bread sensoric profiles day 3 and 11

## Other DuPont™ Danisco® ingredients for wholemeal bread

GRINDSTED® Fiberline 101, GRINDSTED® Fiberline 103,  
FIBERLine™ 3105, FIBERLine™ 3106, FIBERLine™ 3107

### ASK US FOR

Product information - Free samples - Formulations - Application support

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