



BREAD FOR YOUR HEART

Your daily challenge

Short shelf life

Low bread volume

Crumbly texture

Unpopular taste

GRINDSTED® Fiberline – making more of healthier bread

Interested in capturing a share of the growing market for wholemeal bread? Our tasty concept with 30% oats could be the way to do it.

Widely enjoyed for their mild, nutty flavour, oats have a unique content of soluble fibre – documented to have a positive impact on blood cholesterol levels.

In our “Bread for your Heart” concept, we have included enough oats to allow an on-pack health claim, approved by the European Food Safety Authority.

GRINDSTED® Fiberline 103 makes it possible. Supported by this innovative ingredient, you can add twice the amount of oat flour typically used in oat bread without compromising taste and texture.

Look forward to a wholemeal oat bread with a soft, light crumb and up to two weeks of fresh quality.

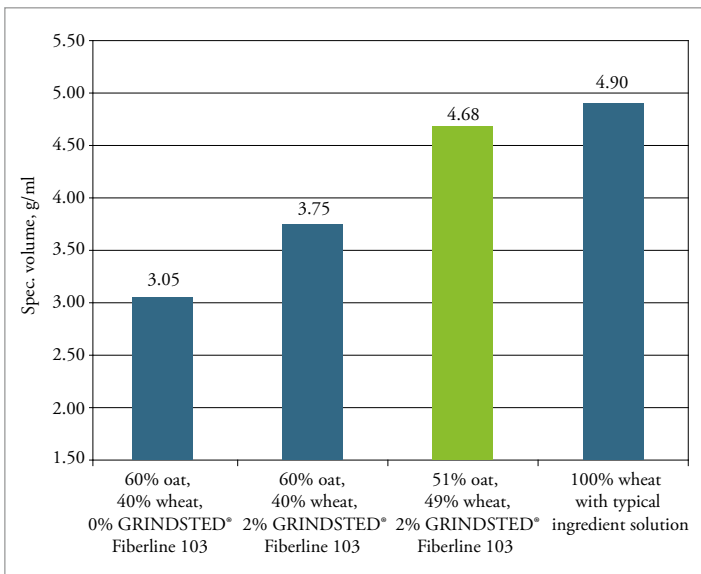


DANISCO®

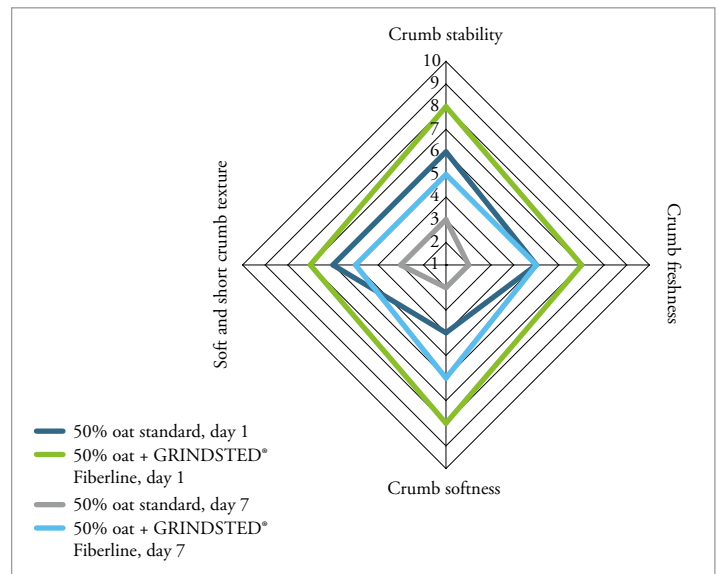
Your gains and benefits

Your business gains	Your product benefits	Our proven solution
<p>Improved healthy image</p> <p>Gain market share from the healthy cereal market</p> <p>Stronger ability to produce healthy food with a good taste</p>	<p>Up to two weeks shelf life</p> <p>Superior volume</p> <p>Light, soft and homogenous crumb structure</p> <p>Short, less crumbly structure</p> <p>Outstanding eating quality</p>	<p>GRINDSTED® Fiberline 103</p>

Documented performance



Improved volume – 90% of pure wheat bread



Higher stability – better crumb

Other DuPont™ Danisco® ingredients for wholemeal bread

GRINDSTED® Fiberline 101, GRINDSTED® Fiberline 105
 FIBERLine™ 3105, FIBERLine™ 3106, FIBERLine™ 3107

ASK US FOR

Product information - Free samples - Formulations - Application support

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DuPont Nutrition & Health

Phone: +45 89 43 50 00 - Fax: +45 86 25 10 77
 www.danisco.com



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