

iff

Where science
& creativity meet

I AM ME





No-gender glow gel

Non-binary. Gender fluid. Neutral pronouns. They're all just labels — and that's exactly what Millennials like Jesse reject. Jesse lives hir life on hir own terms.

More than any generation that came before them, today's youth are breaking down gender stereotypes for all of us. They're defying labels and rejecting judgment in favor of individuality and self-expression.

For Jesse, life's a bit blurry and fluid. It's time to embrace that. It's time to redefine beauty. Men are taking greater pride in the way they look. That means skincare, grooming and makeup. Vloggers and influencers are leading the way. And brands are taking notice.

What matters to Jesse is feeling confident, being your best self — your authentic self — and feeling comfortable with who you are.



“I’m marching on to the beat I drum. I’m not scared to be seen, I make no apologies.” #thisisme

Jesse, 24, London, UK

Everyone can enjoy this surprising tinted cream for a perfect, natural-looking tan. Suits any skin type and gender. No one is excluded. At first sight, it looks slightly grey. Upon application, the tint is revealed and its beige color softly covers the skin imperfections. The texture changes from gel to balm with a powdery finish. Easily provides an even, good-looking tone for anyone.

Active ingredients

- 2% GENENCARE® OSMS PRO for anti-pollution, detoxification, skin barrier strengthening & protection against free-radical damage**
- Cameleon pigments: encapsulated iron oxides into grey beads
- Diglucoside Gallic Acid: Lightening active, skin tone and color modulator molecule which blocks melanogenesis process
- Silicone-free
- Unisex fragrance

Usage

Apply to cleansed face in the morning over your serum. Gently massage to break the capsules. Spread evenly to cover imperfections.

Natural Origin Content (ISO 16128)

98.36%

Characteristics

Aspect: Cream gel

Color: light grey

Odor: Characteristic of the fragrance

pH: 6.2

Viscosity: 11000–14000 mPa.s. (VIS6)

Stability @45°C: 3 month minimum

Microbiology: <10,000 CFU/ml

Procedure

1. Phase A: in the main tank, weight and heat A at 80°C; under homogenizer DF 400 rpm;
2. Phase B: in a separate tank, mix B under homo., DF 400 rpm, heat at 80°C
3. Proceed to emulsification: add B into A at 80°C, under homogenizer: DF 1500 rpm, 2 min; DF 2000 rpm, 2 min; then 800 rpm, 2 min.
4. Phase C: pre-mix C at room temperature (DF 800 rpm) until the gel is formed, add to the main tank under homo. (DF 1000, 2 min).
5. Cool the main blend under homo. DF 500; until T°C reaches RT.
6. Phase D, E, F, G: add ingredients one by one, homogenize between each addition, DF 500, 5 min
7. Phase H, I, J, K : add ingredients one by one, homogenize between each addition, DF 800, 5 min
8. Phase L, M, N: add ingredients one by one, homogenize between each addition, DF 200, 5 min

* Per supplier information, ** Per test results.

Phase	Raw material	INCI	Supplier	%
A	Eumulgin® SG	Sodium Stearoyl Glutamate	BASF	0.05
	Lanette® 22	Behenyl Alcohol	BASF	3.00
	Cetiol® LC	Coco-Caprylate/Caprate	BASF	6.75
	Cetiol® C5C	Coco-Caprylate/Caprate, Tocopherol	BASF	4.00
B	Eau Osmosee	Aqua (water)		33.70
	Zemea®	Propanediol	DUPONT T&L	3.00
	Glycerine 99.5%	Glycerin	AMI CHIMIE	5.00
C	Rheocare® C PLUS	Carbomer, Aqua (water)	BASF	0.20
	Eau Osmosee	Aqua (water)		34.00
D	Hydrolite® 6	1,2-Hexanediol	SYMRISE	0.30
E	Hydrolite® 8	Caprylyl Glycol	SYMRISE	0.30
F	Sensiva® Sc 50	Ethylhexylglycerin, Tocopherol	SCHULKE	0.30
G	Solution aqueuse KOH 10%	Aqua (water), Potassium Hydroxide	MERCK	0.70
H	Cellulobeads USF	Cellulose	DAITO KASEI	2.50
I	GENENCARE® OSMS PRO	Aqua (water), betaine, proline, inositol, serine, sodium benzoate	IFF	2.00
J	Brightenyl®	Glycerin, aqua (water), diglucosyl gallic acid	GIVAUDAN	2.00
K	Parfum happy face	Parfum (fragrance)	TECHNICOFLOR	0.20
L	Cameleon™ yellow	CI 77891 (titanium dioxide), CI 77492 (iron oxides), cellulose acetate, acrylates/ ammonium methacrylate copolymer, propylene glycol stearate, magnesium stearate	TAGRA	1.13
M	Cameleon™ red	CI 77891 (titanium dioxide), CI 77491 (iron oxides), Cellulose acetate, acrylates/ammonium Methacrylate copolymer, propylene glycol Stearate SE, magnesium stearate	TAGRA	0.60
N	Cameleon™ black	CI 77891 (titanium dioxide), CI 77499 (iron oxides), cellulose acetate acrylates/ ammonium methacrylate copolymer, propylene glycol, magnesium stearate	TAGRA	0.27

All formulations and procedures are illustrative only.

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